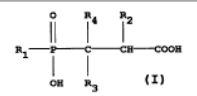
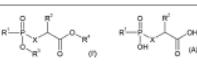


Why use BizInt Smart Charts instead of Excel?

The basic answer is that BizInt Smart Charts was developed specifically for display of patent and pipeline data, which consists of *structured text records with (in some cases) linked images*. Excel was designed for *numerical data analysis*. While Excel can be used for simple tabular displays of structured text information, it is missing many useful features found in BizInt Smart Charts:

- ❶ **Records are linked to rows in the table**, so the user can flip back and forth between the table and the records. The user clicks on the row button to see the backing record. Excel cannot link a set of documents to the rows in the spreadsheet.
- ❷ **Source and copyright data is preserved and displayed by BizInt Smart Charts**. If information is pasted or imported into Excel, the origin of the information is often lost.
- ❸ **Subtables (such as Patent Family or Indication Status) are displayed properly** as a table within a cell. These subtables often contain critical information and are most valuable when displayed properly. Excel simply cannot display a table within a cell.
- ❹ **Images are displayed in tables and records**. BizInt Smart Charts displays the images in each row of the table, in backing records, and in a special image viewer. Images are scaled to fit the image column. In Excel, images “float” on top of the spreadsheet and are not scaled to fit into cells.
- ❺ **Multiple values are displayed neatly**—for example, with each value on a separate line. The BizInt Smart Charts data definition for each database defines how each field should be displayed in the table. In Excel, the values may be displayed as a single text block.

❶ 5	Hydroxy-phosphinyl alkyl alkanolic and alkane-dioic acids - are N-acetylated alpha-linked acidic dipeptidase inhibitors, useful for treating prostate and other cancers and also for diagnosis when labelled.	❷	Derwent World Patents Index	WO 9853812 AU 9739821 US 6025345	❸	A1 A A	19981203 19981230 20000215	❹		❺	JACKSON, P F MACLIN, K M SLUSHER, B S TAYS, K L	Hydroxyphosphinyl alkyl alkanolic and alkanedioic acids of formula (I), and their salts and hydrates are new. In which R1 = H, or 1-9C alkyl, 2-9C alkenyl, 3-8C cycloalkyl, 5-7C cycloalkenyl. [CONT.]
6	New N-acetylated alpha linked acidic dipeptidase inhibitor prodrugs, used in treatment of glutamate abnormalities, neurodegenerative, compulsive or prostate disorders and cancer.		Derwent World Patents Index	WO 9933849 ZA 9811876 AU 9918335		A1 A A	19990708 19990831 19990719	❹			JACKSON, P F SLUSHER, B S TSUKAMOTO, T	(I) are preferably compounds of formula (I') (i.e. prodrugs of the glutamate related hydroxyphosphinyl- substituted carboxylic acid NAALADase inhibitors of formula (A)) or their salts or hydrates. [CONT.]

- **Columns (fields) can be easily selected, de-selected, and rearranged**, and templates of specific column selections can be created and applied at any time.
- **Information such as phase of development is sorted intelligently**—not alphabetically.
- **All information in a row stays together when the table is manipulated**, since a row represents a record, not just a collection of cells. In Excel, it's easy for the pieces of a row to become disconnected when the user tries to manipulate the data.
- **Reports combining the table, records, and images can printed or exported to a range of formats** (HTML, Excel, etc.) Excel can of course do printing and exporting, but we've created formats tailored to how people use patent and pipeline data.
- **Reports can be updated with new information** (de-duplication is done by accession number and update date) and combined with other reports. Excel is limited to cut, copy, paste operations.